



# News Release

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## 3D Systems Brings Content-To-Print Experience To Life At EuroMold

- Interactive Design Productivity Demonstrations -
- Expanded On-Demand Custom Parts Service -
- New Printers and Materials Launches -

**ROCK HILL, South Carolina, November 28, 2011** – 3D Systems Corporation (NYSE: DDD) today announced that it plans to bring its comprehensive suite of 3D content-to-print solutions to 'life' at the 2011 EuroMold Exhibition in Frankfurt, Germany, November 29th - December 2nd, 2011 in Hall 11, locations F110 and FN01.

[3D Systems](#) plans to create a series of daily interactive experiences for EuroMold visitors including a tour of its latest design productivity tool, [Alibre Design™ 2012](#), and hands on access to the enhanced printing experience with its affordable [new personal color printers](#). As part of its growing European [on-demand parts](#) services capabilities, the company is showcasing a full size, single piece automotive dashboard together with other printed parts that are indistinguishable in appearance and performance from traditionally manufactured parts. To embody the functionality and utility of its [3D content-to-print](#) solutions, the 3D team will wear 3D printed clothes and accessories and demonstrate the use of 3D printed products as part of its five vertical marketplace pods.

To celebrate its commitment to democratize access to affordable 3D content-to-print solutions, 3D Systems invites all attendees to its "Experience in 3D" display located in the breezeway separating Hall 11 and Hall 9, where together with Geomagic, Microsoft Kinect and DEMAT, the company has a unique interactive 3D

consumer experience in store. Lucky visitors can win a personal model of their visage.

“We look forward to sharing the power of our 3D content-to-print solutions and services with EuroMold attendees,” said Cathy Lewis, Vice President, Global Marketing, 3D Systems. “We invite everyone to experience the transformative design to manufacturing power, value and convenience of our products and services.”

### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com)

To experience 3D Systems' entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).

**About EuroMold**

EuroMold is the world-wide leading trade fair for Moldmaking and Tooling, Design and Application Development. In its 18<sup>th</sup> year, the whole process chain "From Design to Prototyping to Series Production" is represented at EuroMold. EuroMold is a unique fair concept that closes the gap between industrial designers, product developers, producers, suppliers, and end-users.

For more information visit [www.euromold.com](http://www.euromold.com).