



# News Release

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## 3D Systems Extends 3D Printing to Ceramic Artisans with Sub \$10,000 CeraJet™ 3D Printer

- Time-honored ceramic artistry meets 21<sup>st</sup> century 3D printing
- Infuses freedom of creation to unleash kitchenware, tiling and art
- Easy to own, simple to use and quick to operate for faster adoption

**ROCK HILL, South Carolina – January 7, 2014 – [3D Systems](http://www.3dsystems.com)** (NYSE:DDD)

showcased today its new CeraJet™ 3D printer, extending its 3D printing portfolio to the ancient artisanal craft of pottery and ceramics. Ideal for artists, designers, makers and consumers, CeraJet prints intricate and detailed ceramic objects fast using 3DS' Color-Jet-Printing (CJP) technology, that are ready for firing and glazing. This class of 3D printers and materials infuses the age-old tradition of ceramics with the ability to make previously unimagined complex shapes. CeraJet will be showcased for the first time at the 2014 International CES in Las Vegas, NV, January 7-10, 2014, at the 3DS booth, LVCC South Hall 31424.

"The CeraJet 3D printer democratizes pottery making in the digital age, and is a prime example of the eureka that exists at the interface between ancient art and new-age technology," said Buddy Byrum, Vice President Product & Channel Management, 3DS. "CeraJet's affordability, utility and powerful functionality is sure to revolutionize ceramic artisanship for the benefit of brands, retailers, designers, shops and hobbyists."

The CeraJet printers are expected to commence commercial shipments during the second half of 2014. To sign up for updates, please visit [3dsystems.com/ces](http://3dsystems.com/ces).

3DS invites press to attend a special event hosted by global entertainer and entrepreneur, will.i.am and 3DS CEO, Avi Reichental, at the Las Vegas Convention Center in the South Hall 3, booth 31424, on Wednesday, January 8, 2014, at 4:00 PM PST. Only credentialed press can attend with an RSVP to [press@3dsystems.com](mailto:press@3dsystems.com).

Those who are not attending CES 2014 can join 3DS' President and CEO, Avi Reichental, on Tuesday, January 7, 2014, at 4:00 PM EST for a broadcast of 3DS' extensive showing at CES 2014 by visiting [3dsystems.com/ces](http://3dsystems.com/ces) and clicking on the broadcast link. For more details on 3DS' 3DPRINTING 2.0 consumer showcase at CES 2014, please visit [3dsystems.com/ces](http://3dsystems.com/ces).

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

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### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).