



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten

**Media Contact:** Alyssa Reichental

Email: Stacey.Witten@3dsystems.com

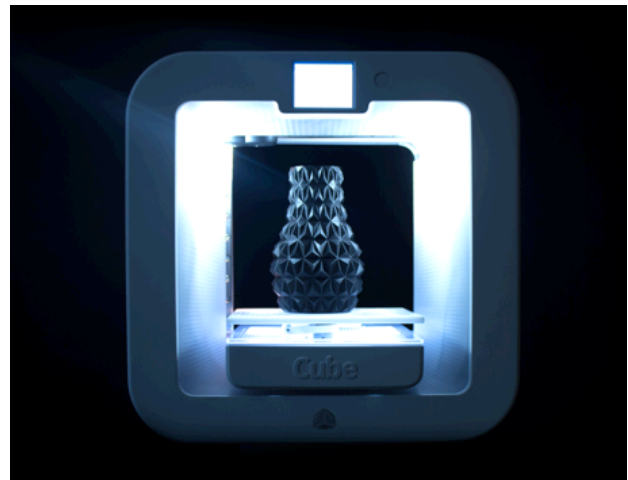
Email: Press@3dsystems.com

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## 3D Systems Recasts the Consumer 3D Printing Experience with New Cube<sup>®</sup> 3

- First sub-\$1000 consumer, plug & play 3D printer for everyday use
- Faster speed with simultaneous multi-material and dual-color printing
- Beautiful, high-definition 75-micron layer thinness for finer-res prints
- Print on the go with new Cubify mobile app for iOS, Android, & Windows
- Instant material loading that is easier than changing an ink cartridge
- Certified kid-safe and easy for everyone - at home, school and work

**ROCK HILL, South Carolina, January 6, 2014** – [3D Systems](http://www.3dsystems.com) (NYSE:DDD) revealed today the third generation of its popular home 3D printer, the Cube<sup>®</sup> 3, the first plug & play consumer 3D printer, priced under \$1,000 for everyday use. Equipped with 3DS' simultaneous multi-material and dual-color printing capability, the new Cube prints at speeds that are up to 2X faster than other alternatives, and in expanded, finer resolution print modes and with greater materials selection. The Cube meets all IEC 60950 Printer Safety Requirements making it safe for 'at home' use by adults and children alike. Current Cube printers received "easiest to use" and "most reliable" awards from most leading publications and the new Cube 3 is even easier to own and simpler to use with advanced mobile printing capabilities through seamless integration with a new Cubify<sup>®</sup> mobile app along with higher speed WIFI and Bluetooth connectivity. Cube 3 features an auto-leveling printpad and easier supports removal for the delivery of more complex prints. Cube 3 will be on display for the first time at the 2014 International CES in Las Vegas, NV, January 7-10, 2014, in the 3DS booth 31424 LVCC South Hall 3.



“Cube 3 makes home 3D printing real and easy. For the first time it’s affordable and simple to print what you use and wear, print for your home and for those you love, all with over 20 colors in synchronous multi-materials and color combinations, in three dimensions,” said Cathy Lewis, Chief Marketing Officer, 3DS.

### **Cube 3 Features:**

**Print Experience** – Delivers up to 2X faster print speed and accuracy than competitors for printed parts up to 6” cubed. Full tech specs are available [here](#).

**Simultaneous Dual Color + Multi-Material = More Choice** – Cube now prints in two materials and up to two colors, simultaneously using compostable PLA and recyclable ABS plastics. Both materials are available in 25 different color cartridges. Cube offers a choice of print mode fill density: lite, medium and solid in both PLA and ABS plastics with optional easy, breakaway supports for the most complex prints.

**Instant Load Cartridge** - Instant material loading is now easier than changing an ink cartridge. Moisture-lock cartridges ensure extended shelf life and total material usage, improving print quality and sustainability. The printer detects material type automatically based on the cartridge, eliminating the need to change print settings. The cartridges are easy to load and store while preserving the life and quality of the materials.

**Kid-Safe for everyone** – Cube meets all IEC 60950 Printer Safety Requirements, making it the only consumer 3D printer that is kid-safe for the home.

**Convenience in the palm of your hand** - Enjoy the freedom of mobile printing direct from the Cubify app for iOS, Android and Windows. Find new things to print in the curated brand collections or browse the Design Feed for inspiration to add to your Shelf. Prep and print from your smartphone direct to Cube.

**Easier to Use, Sleeker Design** – Building on its iconic design, Cube 3 features a new color touchscreen with an intuitive user interface and sleek LEDs highlighting prints in action, and is equipped with faster Wi-Fi and Bluetooth connectivity, an auto-leveling printpad and easy supports removal for complex prints.

**Sustainable Systems** – Send back your empty cartridges to designated 3DS locations for reuse in exchange for a discount on new cartridges and return your used ABS and

PLA prints for responsible recycling or composting by 3DS. All Cubes are shipped from local distribution centers reducing freight. Cube 3 comes with a proprietary print pad that conserves power compared to other 3D printers. 3DS is committed to making prosumer 3D printing affordable, safe and sustainable.

**Support** – Cube hotline and email support is available everyday from 3:00 am to 8:00 pm EST, providing 16 hours of service each day.

The company plans to commence commercial shipment of its Cube 3 during the second quarter of 2014.

3DS invites press to attend a special event hosted by global entertainer and entrepreneur, will.i.am and 3DS CEO, Avi Reichental, at the Las Vegas Convention Center in the South Hall 3, booth 31424 on Wednesday January 8, 2014 at 4:00 PM PST. Only credentialed press can attend with an RSVP to [press@3dsystems.com](mailto:press@3dsystems.com)

Those who are not attending CES 2014 can join 3DS' President and CEO, Avi Reichental, for a broadcast of 3DS' extensive showing at CES 2014 by visiting [3dsystems.com/ces](http://3dsystems.com/ces) and clicking on the link to view the broadcast starting at 4:00 p.m. EST on Tuesday, January 7, 2014. For more details on 3DS' 3DPRINTING 2.0 consumer showcase at CES 2014, please visit [3dsystems.com/ces](http://3dsystems.com/ces).

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

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### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to

rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).