



News Release

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3D Systems' Full Color Printers Bring LAIKA's *ParaNorman* To Life

ROCK HILL, South Carolina – August 8, 2012 – [3D Systems Corporation](#)

(NYSE:DDD) announced today that the company's [ZPrinter® 650](#) is the first ever full color 3D printer used in a stop-motion animated film, [ParaNorman](#), produced by Portland, Oregon based animation studio [LAIKA](#). Known for integrating innovation with the hand-created artistry of the stop motion technique, LAIKA utilized 3D printing to create over 31,000 individual, color facial parts for production.

3D Systems' [ZPrinter technology](#) allowed LAIKA animators to quickly and accurately print hundreds of facial features and expressions for each of the film's 62 characters. "*ParaNorman* is an enduring and emotional story that is driven by strong characters and exquisite designs," says Brian McLean, LAIKA's Creative Supervisor of Replacement Animation and Engineering. "In order for us to give the characters the facial expressions and emotional range needed to support such a wonderful story, we needed to try something unprecedented. By using a color 3D printer we were not only able to push facial performance to new levels, but we were also able to achieve a level of detail and subtlety in characters face that a few short years ago would seemed impossible. This technology, combined with a tremendous amount of hard work and dedication from talented artists and technicians, has created something truly unique and beautiful."

"We are absolutely thrilled to partner with the ground breaking team at LAIKA as they utilize our full color 3D printing technology to revolutionize storytelling," said Cathy Lewis, Vice President of Global Marketing for 3D Systems. "We look forward to *ParaNorman* being a great success with global audiences."

ParaNorman premieres nationwide in theatres August 17, 2012.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at www.3DSystems.com.

To experience our entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.3Dproparts.com, www.zcorp.com, www.toptobottomdental.com, www.quickparts.com, www.alibre.com, www.bitsfrombytes.com, www.bespokeinnovations.com, www.botmill.com, www.cubify.com, www.myrobotnation.com, www.freshfiber.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, www.paramountind.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.

About LAIKA

Fueled by the vision of its owner, NIKE Co-Founder and Chairman Phil Knight, and its President and CEO Travis Knight, LAIKA Inc. is an animation company specializing in feature films and commercials. LAIKA, located in Portland, Oregon, has a 30-year history of presenting the artistry of award-winning filmmakers, designers, and animators in the field of animated entertainment and commercials. LAIKA's first feature, *Coraline*, released by Focus Features in 2009, was the first

stop-motion animated feature to be conceived and photographed in stereoscopic 3D. The film was nominated for an Academy Award® and a BAFTA Award for Outstanding Animated Feature, and won the prestigious Cristal Award at the Annecy International Animation Festival.

LAIKA's second film *ParaNorman* is directed by Sam Fell (*The Tale of Despereaux*) and Chris Butler (Head of Story on *Coraline*) from Mr. Butler's original screenplay. The film is set for release on August 17, 2012 by Focus Features and features a voice cast that includes Academy Award® nominee Casey Affleck (*The Assassination of Jesse James by the Coward Robert Ford*), Tucker Albrizzi (*Bridesmaids*), Tempestt Bledsoe (*The Cosby Show*), Alex Borstein (*Family Guy*), Jeff Garlin (*Toy Story 3*), John Goodman (*Monsters, Inc.*), Bernard Hill (*Titanic*), Academy Award® nominee Anna Kendrick (*Up in the Air*), Leslie Mann (*Rio*), Christopher Mintz-Plasse (*How to Train Your Dragon*), Kodi Smit-McPhee (*The Road, Let Me In*), and Tony™ and Emmy Award™ winner Elaine Stritch (*30 Rock*).