



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten  
803-326-4010  
E-mail: [Stacey.Witten@3dsystems.com](mailto:Stacey.Witten@3dsystems.com)

**Media Contact:** Cathy Lewis  
781-852-5007  
Email: [Cathy.Lewis@3dsystems.com](mailto:Cathy.Lewis@3dsystems.com)

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## 3D Systems Launches Cubify Robots

- Cube Makes Amazing, Poseable Robots Come to Life -

**ROCK HILL, South Carolina –July 31, 2012** – [3D Systems Corporation](#) (NYSE:DDD) announced today the immediate availability of its new [Cubify® toy robots](#) designed specifically for printing on [Cube®](#), the world's first home 3D printer. The entire collection can be downloaded and printed at home on your Cube 3D printer.

Starting at just \$4.99, Cube printed robots are also available for home delivery through Cubify and come individually packaged or in sets of three with exciting options to choose from like ray-guns and rocket-packs.

[Cubify®](#) robots are moveable, poseable and printable in colorful, lego-like plastic. Printed parts can be snapped together, swapped and colors mixed to create an amazing new robot, or an entire crew. With thousands of possible combinations, Cubify robots provide hours of educational and creative fun for kids and adults alike.

"We are thrilled with these cute, playful new Cubify robots. Kids of all ages can [collect the entire series](#) as they create unique configurations to amaze their friends," said Cathy Lewis, Vice President of Global Marketing for 3D Systems. "Our excitement continues to build with each new toy and app we make available to our growing Cubify community."

Be the first to get your [Cubify® robots](#) today.

**About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

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