



# News Release

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## 3D Systems And Yamada Denki First To Bring Cube 3D Printers To Japanese Consumers

-Leading Japanese Retailer Selects Flagship Store For Cube 3D Printers

**ROCK HILL, South Carolina –July 29, 2013** – [3D Systems](#) (NYSE:DDD) announced today that Yamada Denki, the largest consumer retailer in Japan, began selling [3D printers](#) at its Ikebukuro flagship store. The Cube<sup>®</sup> and CubeX<sup>™</sup> 3D Printers are immediately available in the store for \$1,299 and starting at \$2,499 USD, respectively.

The [Cube<sup>®</sup> 3D Printer](#) is the first consumer 3D printer that is home certified and safe for children. It is truly plug-and-play, right out of the box, with an easy load cartridge and touchscreen user interface. Cube features Wi-Fi, is compatible with Mac and Windows, and comes with 25 free 3D files designed by professional artists. The [CubeX 3D Printer](#) boasts the largest build platform in its class allowing the user to select from one, two or three print heads to enable multi-color and multiple material 3D printing. Additional [apps](#) and [print materials](#) are available [online](#).

“We are honored to have a leading retailer of Yamada Denki’s reputation bring our award-winning consumer 3D printers to Japan,” said Michele Marchesan, Vice President and General Manager 3D Printers, 3D Systems.

Learn more about the Cube 3D printers at [www.cubify.com](http://www.cubify.com).

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**About 3D Systems**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD, reverse engineering and inspection software tools and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com)

**About Yamada Denki**

As the Japan's largest appliance retailer, Yamada Denki has stores in all of Japan's 47 prefectures. This is the first truly nation-wide chain in the specialized retail industry in Japan. Yamada Denki has large LABI stores in major cities and has continuously expanded smaller type stores in uncovered areas. The Yamada Denki Group now has 2,729 outlets nationwide (at the end of March 2011), including franchisee stores tailored to local needs. The company's goal is to provide more convenient services to customers in any area in Japan.

For more information visit <http://www.yamada-denki.jp>