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3D Systems' FOC
'Stars' In Heineken Innovation Challenge

- 48 Hour Sustainability Event Leverages 3D Printing -

Rock Hill, South Carolina –April 3, 2012 - 3D Systems Corporation (NYSE: DDD) announced today that Janne Kyttanen, of its Freedom of Creation (FOC) group, is starring in the 48 hour kick-off of the Heineken Innovation Challenge, April 3-5, 2012. The Challenge, worth $10,000 USD to the winner, invites people from all over the world to share their ideas on the future of sustainable beverage packaging and distribution.

The Heineken Innovation Challenge is the first to crowd source globally for sustainable beverage packaging concepts. Janne, an expert in 3D design, was selected to spend 48 hours in an undisclosed location, with just a web cam, laptop, a visual artist and 3D Systems' Cube™, ProJet™ 1500 and 3DTouch™ 3D printers. Janne will demonstrate the entire ideation-to-production process through access to Cubify.com, 3D printers and tweets, Facebook posts and emails from observers on www.ideasbrewery.com.

The Heineken Innovation Challenge entries will be submitted to internal sustainability experts for judging according to set criteria: innovation, feasibility and the most votes received at www.ideasbrewery.com. Selected designers will be invited to collaborate with Heineken to enhance and perfect their ideas. At the conclusion of the Innovation Challenge, an Official Jury of external experts and Heineken management will select one overall winner, who will be notified in June 2012.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at www.3DSystems.com.

To experience 3D Systems' entire range of 3D content-to-print products and services please visit www.printin3D.com, www.production3dprinters.com, www.cubify.com, www.zcorp.com, www.print3d.com, www.toptobottomdental.com, www.3Dproparts.com, www.quickparts.com, www.alibre.com, www.bitsfrombytes.com, www.The3dStudio.com, www.freedomofcreation.com, www.sycode.com, www.botmill.com, blog.3dsystems.com, or via email at moreinfo@3Dsystems.com.